

MERDOT

Press Kit · India-first AI, on its own model

About

Merdot (MERDOT PRIVATE LIMITED) is an Ahmedabad-based AI and software company building a practical, India-first suite of products for students, founders and small businesses. At its core is **Merdot 1.0, Merdot's own AI model**, tuned in-house for Indian languages and everyday tasks and orchestrated for speed, cost and reliability across the company's product suite. Merdot is recognised under the Government of India's **DPIIT Startup India** programme and is a member of the **NVIDIA Inception** programme.

The suite

Merdot AI	Everyday AI assistant — chat, write, study, files, agents — in Indian languages
Merdot Mail	Free personal email + business email on your own domain, hosted in India
Merdot Docs	Online documents, sheets & slides
Merdot Studio	Design & video studio
Merdot Connect	One API for email, SMS, WhatsApp & voice
Merdot Guardian	Website security
Navo	A free, zero-ads privacy browser
Yupzap	A privacy-first social app for close circles (in development)

Merdot 1.0 — the engine

At the core of everything Merdot builds is **Merdot 1.0 — its own model**, designed and tuned in-house for Indian languages and everyday tasks. Merdot 1.0 handles requests first, inside an orchestration layer that keeps responses fast, affordable and available at scale — falling back to additional engines only when needed for reliability. The result is an AI stack Merdot controls end-to-end, rather than a thin wrapper over a single foreign provider — which is how one small Ahmedabad team ships an entire suite on one consistent intelligence layer.

Founder quote

"We built our own model, Merdot 1.0, because India's AI shouldn't just be rented from abroad. It's tuned for our languages and our costs, it runs our whole product suite, and it puts real AI within reach of students and founders here." — Rajat Jangid, Founder, Merdot

Fast facts

Founder / CEO	Rajat Jangid
Headquarters	Ahmedabad, Gujarat, India
Legal entity	MERDOT PRIVATE LIMITED · CIN U62010GJ2026PTC182689 · RoC Ahmedabad
Recognition	DPIIT Startup India (DIPP279446) · NVIDIA Inception member
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Assets available on request: logo (dark + light), founder headshot, product screenshots, live demo. · merdotai.com